

# Department of Economic Initiatives

## Economic Initiatives

### Mission

The Department of Economic Initiatives promotes economic prosperity and a livable community for all County residents and businesses by facilitating the development of cross-sector partnerships, collective impact strategies, coordinated and effective policies, and efficient processes.

### Focus

Since the adoption of the *Strategic Plan to Facilitate the Economic Success of Fairfax County* by the Board of Supervisors in 2015, more focus has been placed on taking deliberate steps to maintain, diversify and enhance the economic prosperity enjoyed by so many in Fairfax County. The importance of such attention was affirmed during the community

engagement phase of the County's strategic planning process in the late fall 2018 with "Economic Opportunity" being identified as one of the County's nine strategic priority areas. While many initiatives have been started and much progress has been made, a new agency, the Department of Economic Initiatives (DEI), was recommended to effectively and efficiently focus attention on the continued and shared prosperity of the local economy.

The Department of Economic Initiatives supports the following County Vision Elements:



***Maintaining Healthy Economies***



***Building Livable Spaces***

DEI consolidates existing resources previously dedicated to specific development initiatives and priorities from Agency 26, Office of Capital Facilities and Agency 31, Land Development Services, with those in the Office of Public Private Partnerships in Agency 02, Office of the County Executive. In general, DEI will:

- ◆ Provide strategic guidance and coordination with respect to the County's economic, community and business development goals;
- ◆ Cultivate a positive environment for the development and growth of a diverse and prosperous local economy;
- ◆ Facilitate public private partnerships that address strategic priorities, meet community needs and leverage resources to maximize impact; and,
- ◆ Foster an entrepreneurial and innovative ecosystem within the County and the region.

While DEI will continue the strategic work currently underway, additional responsibilities and supporting organizational structures will continue to be determined and clarified over the course of the next year and as actionable work identified by the County's strategic plan.

# Department of Economic Initiatives

## Budget and Staff Resources

Category	FY 2018 Actual	FY 2019 Adopted	FY 2019 Revised	FY 2020 Advertised	FY 2020 Adopted
<b>FUNDING</b>					
<b>Expenditures:</b>					
Personnel Services	\$0	\$0	\$0	\$0	\$1,166,572
Operating Expenses	0	0	0	0	49,908
<b>Total Expenditures</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,216,480</b>
<b>AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)</b>					
Regular	0 / 0	0 / 0	0 / 0	0 / 0	11 / 11
1 Director			2 Management Analysts III		
1 Program Manager			1 Management Analyst II		
1 Project Coordinator			1 Management Analyst I		
1 Planner IV			1 Communication Specialist II		
1 Program and Procedures Coordinator			1 Administrative Assistant IV		
<b>TOTAL POSITIONS</b>					
<b>11 Positions / 11.0 FTE (All Transferred)</b>					

## FY 2020 Funding Adjustments

The following funding adjustments from the FY 2019 Adopted Budget Plan are necessary to support the FY 2020 program. Included are all adjustments recommended by the County Executive that were approved by the Board of Supervisors, as well as any additional Board of Supervisors' actions, as approved in the adoption of the Budget on May 7, 2019.

- ◆ **Establishment of Department of Economic Initiatives** **\$1,178,786**  
 An increase of \$1,178,786 including \$1,128,878 Personnel Services and \$49,908 in Operating Expenses, and 11/11.0 FTE positions are included to establish Agency 30, Department of Economic Initiatives, to align resources to more effectively support activities promoting the continued economic growth of the County. Funding and positions are transferred from the Office of Public Private Partnerships in Agency 02, Office of the County Executive, Agency 26, Office of Capital Facilities, and Agency 31, Land Development Services, resulting in no net impact to the General Fund.
- ◆ **Employee Compensation** **\$37,694**  
 An increase of \$37,694 in Personnel Services includes \$22,907 for a 2.10 percent market rate adjustment (MRA) for all employees and \$14,787 for performance-based and longevity increases for non-uniformed merit employees, both effective July 2019.

## Key Performance Measures

Metrics will be developed in coordination with the County's strategic plan during the coming year.